

AVIS

KAZAKHSTAN

Chronology of AVIS KAZAKHSTAN creation

AVIS

1946

- First AVIS office opened in summer 1946 at the Detroit Willow Run Airport). Company was established by Mr. Warren Avis
- For the time being AVIS has around 5 100 offices all over the world



 **Koç**

1974

- In 07 August 1974, AVIS was introduced to Turkey by Koç Holding Group
- AVIS Turkey is running with a fleet size of 40 000 vehicles, more than 80 licensee offices and 350 employees



AVIS

2014

- AVIS Kazakhstan established in 2014
- Total fleet is almost 2 000 vehicles with 2 offices

Kazakhstan Market Leader

- 8 years in Kazakhstan market
- 90+ corporate customers in operational leasing portfolio
- No car brand / model limit
- Service across all Kazakhstan territory
- Wide network of service partners



ESG in AVIS Kazakhstan

2030 TARGETS

ENVIRONMENTAL

- REDUCE ABSOLUTE GREENHOUSE GAS (GHG) EMISSIONS BY 30%
- MINIMIZE WATER FOOTPRINT BY 30% (PRIORITIZING WATER-STRESSED LOCATIONS)
- ACHIEVE ZERO WASTE-TO-LANDFILL FOR TIRES, WINDSHIELDS, MOTOR OILS, AND CAR BATTERIES

SOCIAL

- INVEST \$10B IN DIVERSE SUPPLIERS
- MAINTAIN 100% GENDER PAY EQUITY
- MAINTAIN 50% DIVERSITY

GOVERNANCE

- TRAIN 100% OF RENTAL AGENTS TO HELP COMBAT HUMAN TRAFFICKING